

Effective strategies and tools for online and recurring giving



Why choose us? Passionate about funding Kingdom growth, we offer a like-spirited dedication to your values combined with (1) twenty-five years of Kingdom funding and electronic payment processing experience, (2) quality processor partnerships and (3) an effective anointing to help you build your egiving.

Who are we? Egiving.com is a ministry called to help fund the Kingdom by bringing the strength of electronic recurring and online giving to your stewardship plan, serving missions and the church.

What we do: We help you establish long-term recurring and online giving relationships via ongoing coaching, appeals, forms, support, and secure online/recurring donation tools in Biblical context.

We also connect your ministry to secure processing at special ministry rates.

How does this affect your partners? Your partners are “called” to send you. Beyond convenience, electronic recurring faithfulness and online access increases the impact of your partner’s stewardship via reliability, cost savings, improved planning, and renewed ministry focus. This accomplishes their mission and helps them remain faithful to their call. Convenience has value but mission increase is why we give.

How does it work? We like to understand your mission from a giver’s perspective, help you establish a proper processor/giving tool package, then work together to integrate an effective strategy in a long-term relationship. Online and/or recurring gifts transfer directly from your giver’s account to the ministry as you direct. No one else is involved in your relationship with your partners.

Depending on your requirements you may use a virtual processing terminal, appropriate paper forms, online giving, giver accounts, gift tracking, appeal help as needed, and API connections. We will guide you through whatever you need to help you underwrite your mission more successfully.

Please follow the steps on our website to initiate this process.

www.egiving.com



“Since going to Egiving.com the dependability of our support has been dramatic. We have never found that people don’t want to give, but they do forget to, and if they don’t forget sometimes it is one of the first things to go when it is decision time.”

Jay Tenbrink, Alternative Missions

“Egiving.com and George Eusterman counsel from the same “essence” as Larry Burkett’s “Business by the Book”...encouraging clients in the financial framework from the Word of God.”

Chris Rogers, Churches and Villages Together

“I just wanted to let you know that we had our annual fundraising breakfast and luncheon a month ago. As a result of our phone conferences...we had an overwhelming response. I am glad God used Egiving to give me the boldness to make such a request.”

Rhonda Tomko, ED, Grace Initiatives

SIMPLE

Access your account anywhere. No hardware/software issues.

Admin friendly, plays well with others.

SECURE

Our processors serve clients like Wells Fargo Bank, USPS, Yahoo, Bank of America and many ministry denominations. All processing complies with latest security regulation and certification. Higher standards than most banks.

EFFECTIVE

Egiving.com combines essential elements to expand your support and release your ministry to greater fruitfulness.

Stronger Giving Relationships • Great giver experiences. Long-term recurring giving relationships (95% retention over 5 years). Giver accounts available if desired.

Appeals • Egiving.com provides Biblical strategies and tools for electronic increase free of charge in a permanent relationship with your organization. We are supported by sharing in the processing fees.

Productive • Electronic consistency in giving increases annual totals.

Easy • Your staff can easily learn the system. Permanent training provided.

Stable • Smooths out slumps from seasonal, political and natural effects.

Increase • Inconsistent givers become stable, long-term givers. Eighty percent of Americans live their lives monthly. Online/social media access gives your younger givers more access.

Helpful • Givers appreciate being faithful and having web access.

Revitalizing • Organization can re-focus to more ministry, less fundraising.

Website Donations • Well designed online giver experience for ministry giving including giving pages and account options.

Multi-purpose tool • Recurring, online giving, giver accounts, donation tracking, projects, multiple deposit accounts, eCommerce, card swiping, CMS, receipting, reports/data mining... everything a ministry needs in egiving.

Inexpensive • All Egiving.com tools are priced under market. No hardware/software purchase. Total costs: \$0-200 implementation /\$30-\$40 monthly support/ .25 per ACH (check), .25 per credit card plus 2.1-2.55% merchant fee (all cards average), NSF from \$4.50. No user or file fees. API available for custom apps.

Savings • Reduces office labor, supplies, overhead and fundraising costs over time. Pays for itself instantly. ACH (checking) stewardship preferable to reduce costs.

Automatic • Recurring gifts transfer automatically each transfer date. No website needed for recurring gifts.

Friendly • Simple learning curve and integration. Permanent American support.

Inclusive • Process checking, savings, credit unions, VISA, MC, Am Ex, Discover and debit cards—all in one system, for multiple purposes.

Flexible • Additional ID accounts and deposit accounts available.

Bank-free • Freedom to remain or change banks as needed without issue.

Software-free • Freedom to change management software, banks, merchant accounts. Crash, fire and theft proof.

Backed-up • SAT 70 audited and PCI-DSS certified processing protect partner info. Fiserv processes 75% of America's EFT. All info is backed up in multiple locations.

Reporting • Import via CSV, or API (soon) to management software.

Personal • All of your partner's initial transactions and changes are handled by your staff, maintaining quality of relationships. No middleman to potentially damage relationships.



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